

KATIE RANDALL

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katierandall.studio

337.224.1877
Vilas, NC

EDUCATION

2020-2024 Appalachian State University, Bachelor of Fine Arts, Graphic Design
Art Department Honors Student
Chancellor's List

2016-2020 Lafayette High School
French Immersion Program, Gifted Program, Talented Art Program

EXPERIENCES

- 2024-Present Freelance Graphic Designer
Developed logo, merchandise, and/or packaging designs for four clients. Met with clients to assess needs and define scopes of projects. Conceptualized and presented multiple design directions. Refined designs and delivered finalized, high-quality files.
- 2024-2025 Contract Graphic Designer – Uproar Concept
Assisted with various design projects for clients, including posters, webpage designs, merchandise, signage, social media, ad campaigns and brand development. Clients include Outdoor NC, LNT, Southern Appalachian Highlands Conservancy, and Rove EV Charging.
- 2024 Graphic Designer – Turchin Center for the Visual Arts
Boone, NC
Designed connections documents, exhibition guides, and signage, assisted with art installations in the Center's six changing exhibit galleries, and cut and installed wall vinyl.
- 2023 Research Assistant – Stephen Parks, Graphic Design
Appalachian State University
Worked directly with Professor Stephen Parks. Streamlined the print production of a DesignInquiry publication and a handful of other projects. Worked closely with the Risograph while maintaining organization, communication, and solving any problems that arose during production.
- 2023 Instructional Assistant – Stephen Parks, Graphic Design
Appalachian State University
Supported the role of the faculty by assisting students with various design projects, class critiques, and in-class writing assignments and discussions.

LANGUAGES

English, French
Received DELF B2 diploma; obtained seal of biliteracy on high school diploma

EXHIBITIONS

- 2023 *Liminal Figures* Book Launch, SouthEnd Brewing Co, Boone, NC
2024 Riso-Rama's national juried exhibition, *Paradiso*, Texas A&M University–Corpus Christi's Weil Gallery, Corpus Christi, TX

SKILLS

Adobe Creative Cloud	Branding
HTML, CSS, Javascript	Photography
Figma	Welding
Google workspace	Publication design
Slack	Block printing
Web Design	Book binding
RISO printing	Illustration